

# THE CREATIVITY CONUNDRUM STORY

*Conundrum - a confusing, intricate or difficult problem or question; a puzzle.*



Our website designer, Jeffrey Davis of Tracking Wonder, suggested we write a monthly blog to better share our message with teachers. Although we were very comfortable writing articles and books, the idea of blogging was a bit of a conundrum. How to do it? What to write about? We were really out of our comfort zones. A good place to begin!

We wanted to walk our talk and make the process an authentic creative endeavor. To help us focus, we started with a simple technique we often use with students to Po (provoke) their thinking. To Po comes from the mind of Edward de Bono. He offers Po as a form of alternative thinking to simple yes or no contemplations. We brainstormed over several days and created an ABC list of words related to creative thinking. Po-ing our brains to find interesting and meaningful words for each letter.

So, first thing in the morning, Patti began writing creative “musings” in the form of poetry using words from the ABC list. Each entry directed towards creating a deeper understanding of the mindsets and skillsets students access when immersed in creative thinking experiences. And equally important, the “why” of creativity in today’s classrooms.

Patti’s musings expanded into blog pieces, giving us opportunities to share our classroom escapades and a compendium of curated resources. You will have the opportunity to see this process unfold as we continue to publish more “alphabet-propelled” creativity blogs. We wonder, “How might you creatively challenge your students with alphabet conundrums?” We’d love to hear your ideas.

Live, learn, and lead creatively,

Patti & Rick



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